

Double Degree with KEDGE Business School

MSc Marketing/Management (CPBS) → EBP International Master (KEDGE)

	Course	ECTS
SEMESTER 1		
at Católica Porto Business School	Regular MSc Marketing Programme	32
	Regular MSc Management Programme	32
SEMESTER 2		
at Católica Porto Business School	Regular MSc Marketing Programme	32
	Regular MSc Management Programme	32
SEMESTER 3		
at KEDGE Business School	Performance and wellbeing in the workplace	4
	International HRM a cross cultural approach	4
	Creating social change: System- Innovation for a better society	4
	International Business Environment	4
	FLE French as Foreign Language	pass or fail
	Research methodology (Fall or Spring semester)	pass or fail
	Be- U soft skills	pass or fail
SEMESTER 4		
at KEDGE Business School	Global Management track*	
	Financial Analysis	5
	International Business Environment & Strategy	5
	Business Project Management	5
	People Management	5
	Corporate Social Responsibility	4
	CGR and Diversity Management	3
	Intercultural Management	3
	Be-U: Personal Development	pass or fail
	Be-U: Skills Assessment	pass or fail
	Marketing track*	
	Marketing Decision	5
	Business Development	5
Brand and Communication	5	

	Digital Marketing	5
	Corporate Social Responsibility	4
	CGR and Diversity Management	3
	Intercultural Management	3
	Be-U : Personal Development	pass or fail
	Be-U : Skills Assessment	pass or fail
	<i>Purchasing & Supply Chain track*</i>	
	Supply Chain Management and Procurement	5
	Sustainable Global Value Chains: a management perspective	5
	Supply Chain Planning and Integration with SAP	5
	Supply Chain Simulation and Case Studies	5
	Sustainable development to CSR	4
	CGR and Diversity Management	3
	Intercultural Management	3
	Be-U: Personal Development	Pass or Fail
	Be-U: Skills	Pass or Fail
SEMESTER 5		
at Católica Porto Business School	Research Seminars III	2
	Master Final Assignment	30

* Students must choose one of the paths and make all courses within the same track.