

# Ethical Hybrid Workplace: Challenges and Opportunities

Ethical Hybrid Work: Reflections  
and Reflections

Católica Porto Business School

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# Question

What is the impact of the hybrid workplace on the culture of organizations?

# Approach

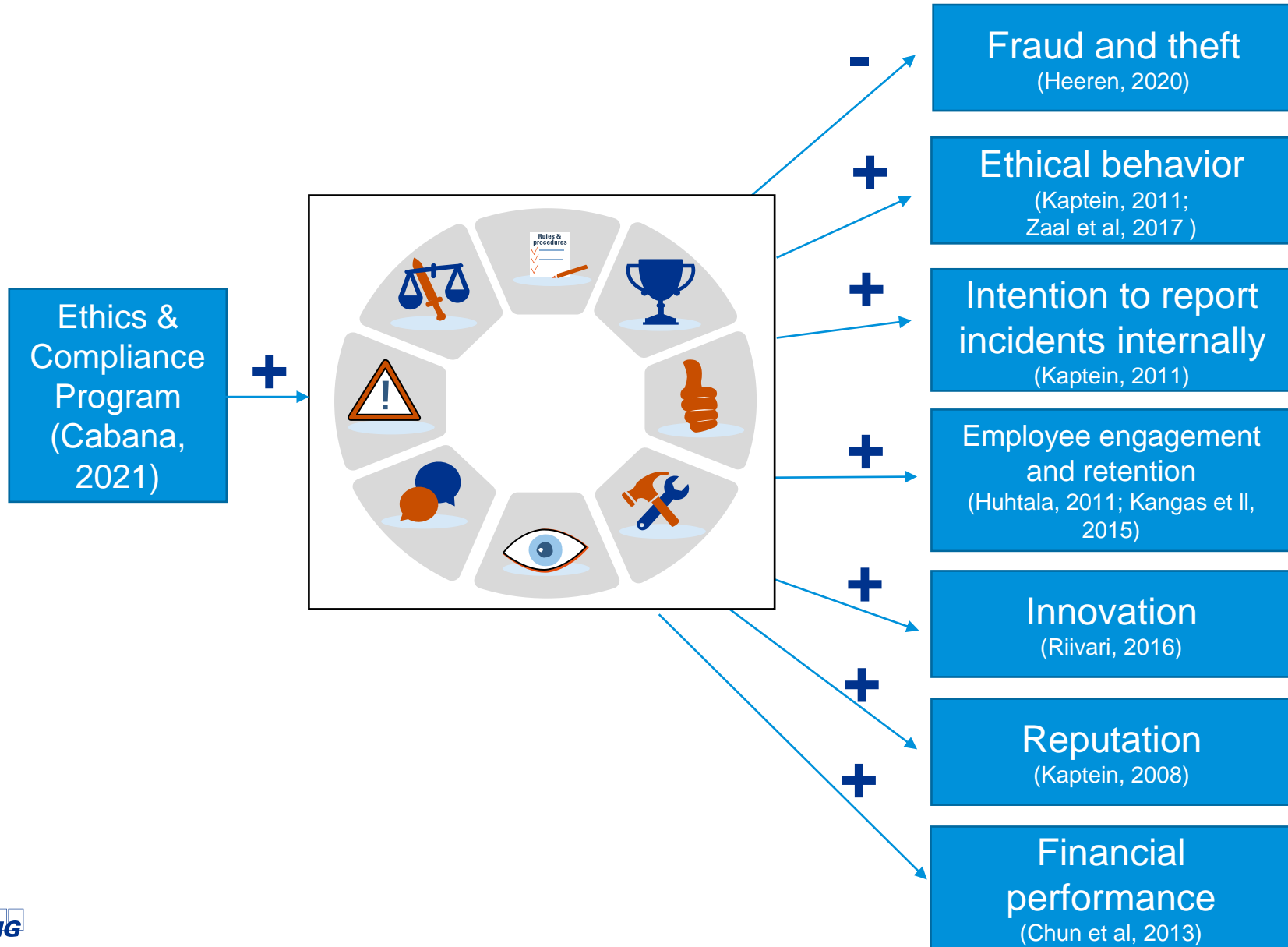
Why do good people do  
bad things?



# Corporate ethical virtues model



# Business case of CEV





# Impact of hybrid working on CEV

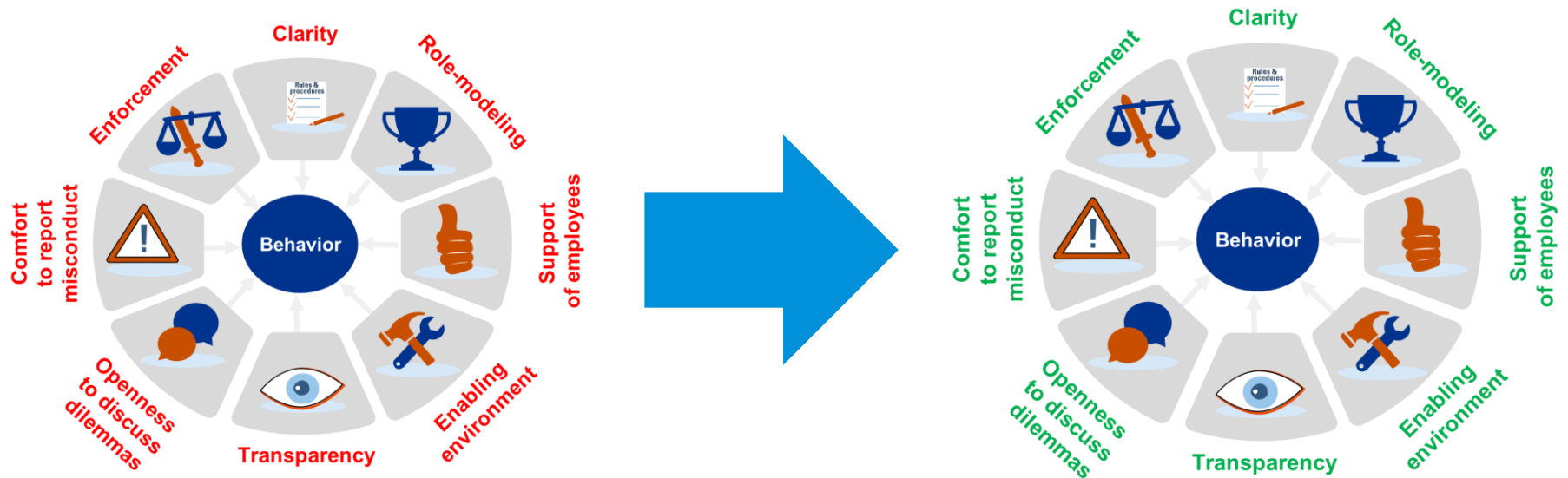


# Impact of hybrid working on CEV





# Hybrid working: from threat to opportunity





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