



CATÓLICA
CATÓLICA PORTO
BUSINESS SCHOOL

PORTO



EMPOWER YOUR FUTURE

EXECUTIVE PROGRAMME

CHIEF SUSTAINABILITY OFFICER

PROGRAMME DIRECTORS



JOÃO PINTO



LUÍS ROCHARTRE



The significance of sustainability issues in corporate operations is on the rise. To address this crucial challenge, the appointments of Chief Sustainability Officers (CSOs) within corporate decision-making structures have been increasing. This role is currently prevalent in leading companies and will become a necessity for those aiming to secure their future. Through the Executive Course for Chief Sustainability Officers, you can refine your expertise and get ready to embrace this responsibility.

TARGET AUDIENCE

Executive directors; non-executive directors; front-line directors; leaders of non-governmental organizations; senior officials from central and local public administration.

GOALS

Equip participants to grasp the intricacies of the sustainability agenda across its diverse dimensions, emphasizing the interdependencies and systemic nature of its analysis. Guide them through a process that starts with identifying collective challenges and extends to overcoming the individual challenges faced by decision-makers today. Expose them to cutting-edge sustainability and regenerative thinking and practices, enabling them to make well-founded decisions that secure the success of any organization. Understand the strategic significance of sustainability issues, their relevance to the board of directors, and the increasing importance of CSOs in decision-making processes.

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PARTNERSHIPS



STUDY PLAN

CURRICULAR UNITS	HOURS	PROFESSORS
Applied Action Project	8	Ricardo Morais
Sustainability Fundamentals – Policies, Science and Action	20	Luis Rochartre
Systems Thinking and sustainability as a key element of leadership	20	António Vasconcelos, João Brás, Wayne Visser
Circular and disruptive innovation	12	Manuela Pintado
Business strategy in the context of circular economy and sustainability	8	Luís Marques
Sustainable finance	16	João Pinto, Paulo Alves, Carlos Martins, João Torres
Regenerative business and investments	4	António Vasconcelos, Luis Rochartre
Programme Closing Session	2	Programme Coordination
Total	90	



The urgency and relevance of sustainability has come to justify an integrated perspective at the highest level of organizations. Therefore, the role of Chief Sustainability Officer emerged as an agent dedicated to building this collaboration between the various members of the board, as a dedicated and full-time responsibility.

TIAGO FORJAZ

Founder & Managing Partner | The Epic Talent Society

THE SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



EXECUTIVE COORDINATION

ISABEL BARROS

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SCHEDULE

Fridays from 14h30 to 18h30

And Saturdays from 9h00 to 13h00

FORMAT

Blended

DURATION: 90 HOURS

ECTS: 16

INVESTMENT: 3.800 €

Includes VAT at the legal rate of 23%

ACCESS TO THE CAREER AND DEVELOPMENT OFFICE



ADVISORY



JOB PLATFORM



CAREER EVENTS



COUNSELLING



CAREER SESSIONS

SPECIAL CONDITIONS

Partners, protocol entities, and affiliated companies of Católica Porto Business School, along with their employees, as well as Alumni of Universidade Católica Portuguesa, benefit from a 10% discount on the tuition fee. In the case of two registrations from the same institution, there is a 10% discount on the investment; for three or more registrations, this discount will be 15%. These discounts are not cumulative.

For payment made in full prior to the start of the programme, an additional 5% discount applies.

The information provided in this brochure, while accurate at the time of production, is not binding. For more details about training offer and general conditions of Católica Porto Business School, please visit: www.catolicabs.porto.ucp.pt

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