



CATÓLICA  
CATÓLICA PORTO  
BUSINESS SCHOOL

PORTO

# THE BEST BEGINNING

UNDERGRADUATE >

EMPOWER  
YOUR  
FUTURE

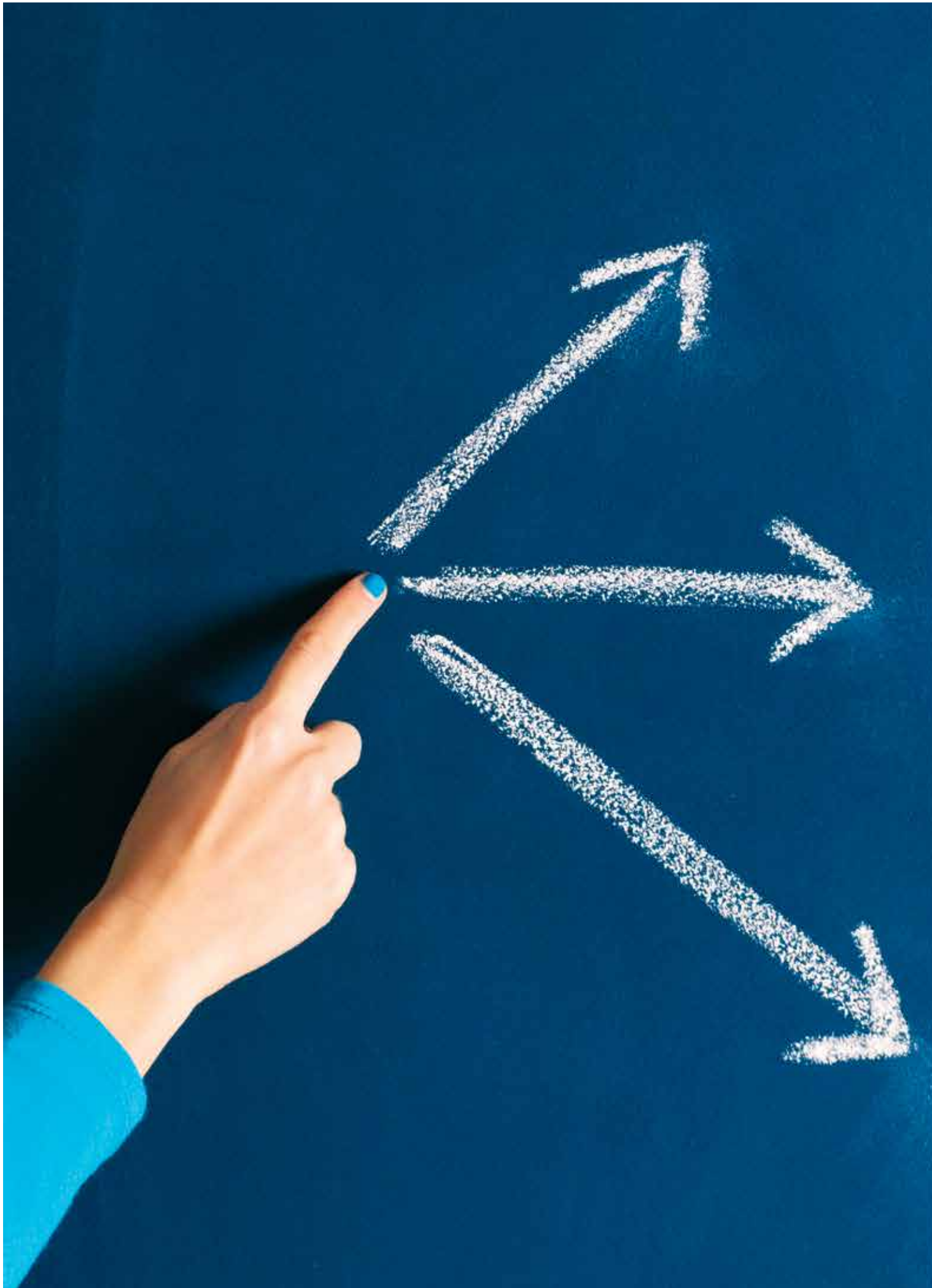
[catolicabs@porto.ucp.pt](mailto:catolicabs@porto.ucp.pt)



ASSOCIATION  
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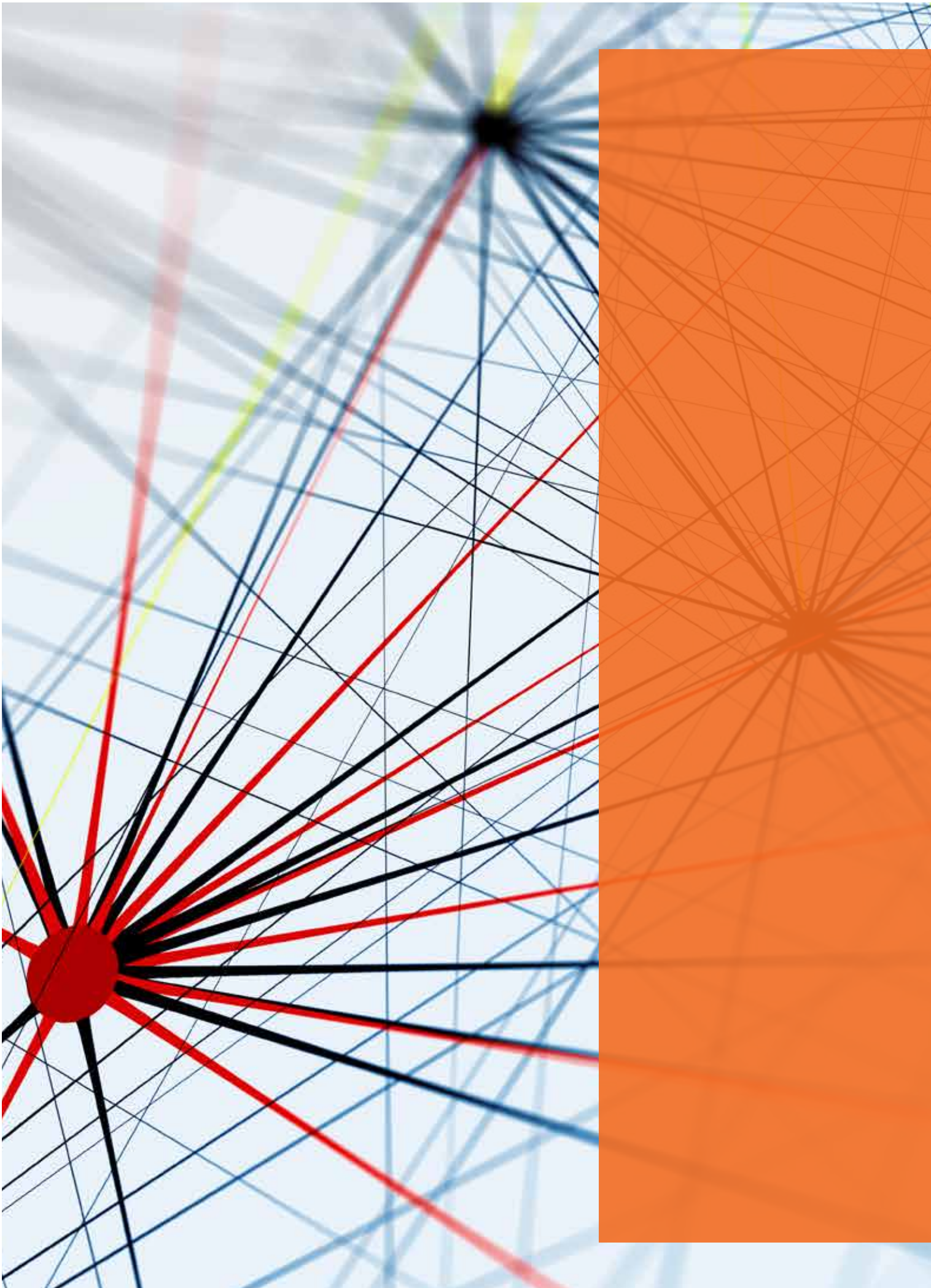


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# Your future has already started. Do you know what is your next step?

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# 1.

The Universidade  
Católica Portuguesa



# The Universidade Católica Portuguesa opens you the doors to the world.

Your future is ongoing and from now on you have important decisions to make. If you are thinking about getting a degree in Economics and Management, you should start by choosing a school of reference. When it was founded in Porto, in 1987, the Católica Porto Business School had already a strong heritage – the prestige of the Universidade Católica Portuguesa from which it belongs.

Expanding an experience of over five decades, as a pioneer in the teaching of Management, back in 1972, Universidade Católica Portuguesa has an increasingly global presence.

There are four Universidade Católica centers in Portugal – in Braga, Porto, Viseu and Lisbon. In an ever-growing global world, the university benefits from being part of a wide network of International Catholic Universities. The university also benefits from having strong relations with the Brazilian, Angolan, Mozambican and Chinese (Macao) Catholic Universities.

But being part of the Universidade Católica Portuguesa universe means much more. The access to a multidisciplinary offer in the area of social sciences, engineering, arts and health sciences. The being part of an institution with strong connections to the society whose recognition allows you to extend competences. The Universidade Católica Portuguesa also stands out in several scientific domains through research and consultancy services.

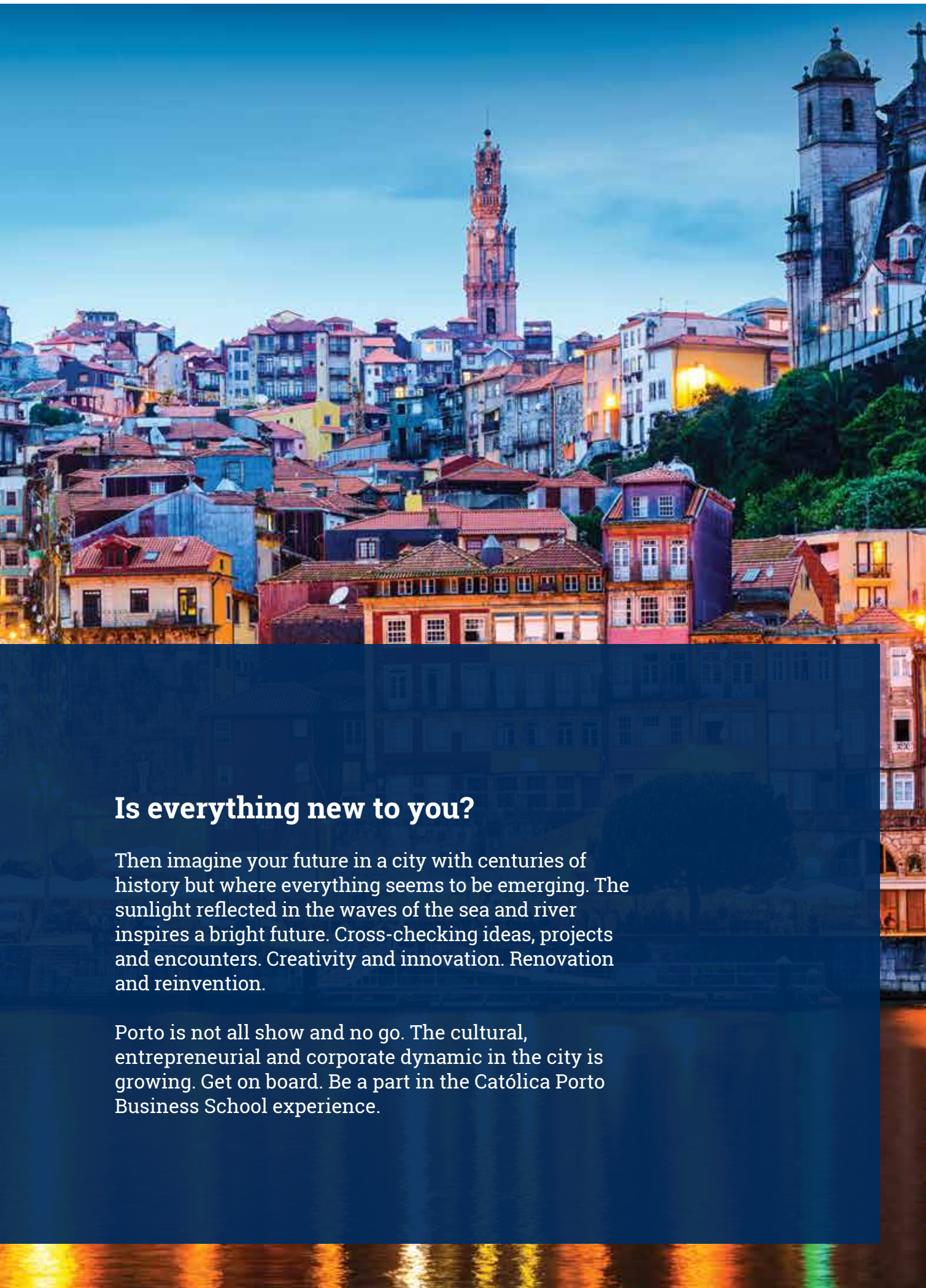
# 2.

The city of Porto



**An evolving city  
is the best way to  
kick-start your  
future.**





## Is everything new to you?

Then imagine your future in a city with centuries of history but where everything seems to be emerging. The sunlight reflected in the waves of the sea and river inspires a bright future. Cross-checking ideas, projects and encounters. Creativity and innovation. Renovation and reinvention.

Porto is not all show and no go. The cultural, entrepreneurial and corporate dynamic in the city is growing. Get on board. Be a part in the Católica Porto Business School experience.

# 3.

Why choosing  
Economics and  
Management at  
Católica Porto  
Business School

**Start by getting  
to know the  
advantages**







**3.1 TEACHING  
METHODOLOGY  
FOCUSED ON SKILL  
DEVELOPMENT**



**3.2 UNIQUE  
LEARNING PLACE**



**3.3 SCHOLARSHIPS AND  
EXCELLENCE AWARDS**



**3.4 CAREER  
AND DEVELOPMENT  
OFFICE**



**3.5 STRONG TIES TO THE  
ECONOMIC AND  
BUSINESS WORLD**



**3.6 INTERNATIONAL  
EXPERIENCE**



**3.7 A REFERENCE IN THE  
WORLD OF ORGANISATIONS**



**3.8 A FULL  
EXPERIENCE**

# 3.1

Teaching methodology focused on skills development



**Investing in a more comprehensive education is a good start.**



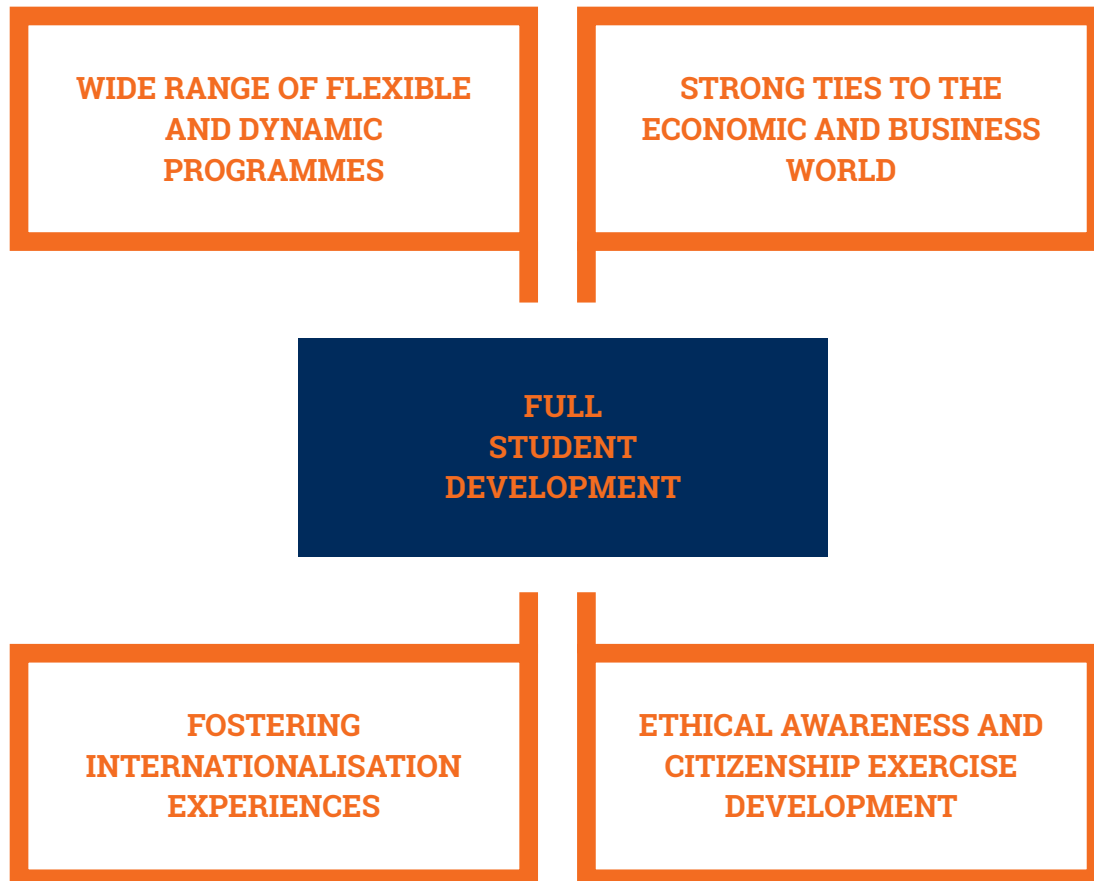
**When projecting your future, a quality job will certainly be a part of your plans.**

**There are transversal skills appreciated by employers, far beyond academic competences, which give you a competitive advantage.**

**This is why the educational approach at Católica Porto Business School is based in an integrated development programme. This programme considers scientific, technical and transversal competences.**

**Providing you with a more comprehensive education, the undergraduate programmes in Economics and Management are prepared for what the market seeks:**

- To have critical thinking and analytic skills;
- To effectively organise your work;
- To make use of the techniques you learned;
- To work in multidisciplinary teams;
- To be self-sufficient in problem solving;
- To have an ethical awareness and exercise citizenship;
- To have a cosmopolitan view of the world and of the organisations you may work with.



## 3.2

A unique  
learning place



**The first step is to  
choose the best plan  
for a successful  
career**

	ECONOMICS	MANAGEMENT
1 <sup>st</sup> SEMESTER	MATHEMATICS I	
	INFORMATION AND TECHNOLOGICAL SYSTEMS	
	MICROECONOMICS	
	INTRODUCTION TO BUSINESS STUDIES	
	ECONOMICS SOCIOLOGY	
2 <sup>nd</sup> SEMESTER	MATHEMATICS II	
	SOCIAL PHILOSOPHY AND ETHICS	
	MACROECONOMICS	
	FINANCIAL ACCOUNTING	
	MULTIDISCIPLINARY PROJECT I	
3 <sup>rd</sup> SEMESTER	STATISTICS	
	MONEY AND FINANCIAL MARKETS	
	MICROECONOMICS II	MANAGERIAL ECONOMICS
	MACROECONOMICS II	FINANCIAL ACCOUNTING II
	MULTIDISCIPLINARY PROJECT II	
4 <sup>th</sup> SEMESTER	PORTUGUESE AND EUROPEAN ECONOMY	
	CORPORATE FINANCE	
	BUSINESS LAW	
	ECONOMETRICS I	APPLIED QUANTITATIVE METHODS
	INTERNATIONAL ECONOMICS	ORGANISATIONAL BEHAVIOUR
5 <sup>th</sup> SEMESTER	ECONOMETRICS II	MANAGEMENT ACCOUNTING
	DEVELOPMENT ECONOMICS	TAXATION
	ECONOMICS AND PUBLIC POLICY	MARKETING MANAGEMENT
	LABOUR ECONOMICS	HISTORY OF BUSINESS AND ENTREPRENEURSHIP
	FREE ELECTIVE I	FREE ELECTIVE I
6 <sup>th</sup> SEMESTER	INDUSTRIAL ECONOMICS	INTERNATIONAL MANAGEMENT
	INTERNATIONAL FINANCIAL ECONOMICS	OPERATIONS MANAGEMENT
	HISTORY OF ECONOMIC THOUGHT	STRATEGY
	FREE ELECTIVE II	FREE ELECTIVE II
	FINAL PROJECT MANAGEMENT/ECONOMICS	FINAL PROJECT MANAGEMENT/ECONOMICS

\* The School reserves the right to make changes to the current programmes

## Flexibility when choosing between Economics and Management

The first year has subjects common to both undergraduate programmes. The possibility to change from one programme to another is always possible.

## Structure of the undergraduate programmes study plan

**Duration of the degree: 6 semesters (3 years).**

**Total of ECTS\*: 180 divided between:**

- **Mandatory courses common to both undergraduate programmes** (16 courses, 96 ECTS);
- **Economics or Management specific courses** (12 courses, 72 ECTS);
- **Free electives** (2 courses, 12 ECTS).

\*(ECTS – European Credit Transfer System) – Each course corresponds to 6 ECTS. The ECTS is an European student-centred system created to facilitate the recognition of workload and competences / skills acquired by the students (classes, personal work, mentoring, group works, etc.).

## Free Electives

2 free elective courses from any scientific area (apart from Economics and Management) in any school of the country or overseas as long as they are authorized to do so.

**The flexible structure of the program allows:**

- **International experience:** new experiences, new cultures, wider contact network;
- **Diversified education;**
- **Exploring areas of personal interest.**

## Welcoming activities

A set of experiences\* that will allow you to integrate into the environment of Católica Porto Business School.

\*Mandatory attendance to new students of the undergraduate programmes.

## Project courses

- A new paradigms, a new approach: A methodology focused on the students and in the learning outcomes.
- 3 courses aligned with each other, fostering theoretical learning and practical experience.
- Aimed at skills development for a future work experience.
- Dynamic programme contents inspired in the state of the art, teachers' research, and the corporate and organisational world needs.
- Integration in multidisciplinary teams that cover a wide range of scientific areas;
- It widens the pool of first quality jobs.

## Undergraduate programmes Instrumental curricular requirements

Besides the approval in the study plan (180 ECTS), it is necessary the approval in the following requirements:

- English language;
- Calculus sheet (Excel) and word processing (Word);
- Additional course with no ECTS in Christianity, Cultures and Organisations .

Students cannot finish the programme without approval in these requirements.

# Double Degree Programme in Law and Management

1 Programme,  
2 Degrees, infinite  
career opportunities

The partnership between two schools of reference of the Universidade Católica Portuguesa in Porto – the Católica Porto Law School and Católica Porto Business School – allows the students to obtain 2 degrees in 5 years.

The advantages of this double degree in Law and Management are:

- A more integrated view of the business world ;
- The ability to work in multidisciplinary teams that require the knowledge and articulation of both areas;
- To allow students to follow juridical careers and to have a role in management in companies of the public and private sectors.

This programs is subject to a specific regulation.  
More information: [www.porto-ucp.pt/direitoegestao](http://www.porto-ucp.pt/direitoegestao)





# 3.3

Scholarships and  
Excellence Awards



# Scholarships and Excellence Awards



# Scholarships and Excellence Awards

## Every effort is worth a reward

We reward the merit and the high academic performance of our students with Scholarships and Excellence Awards.

### **Scholarships: Full (100%) and Partial (80%, 50%, 20%)**

Scholarships are awarded to the best students, defined by the ranking of the final classification for admission to the first year, in the first period and the first stage of national call for applications.

### **Excellence Awards: Full - Católica Top Honours (100%) and Partial - Católica Honours (80%, 50%, 20%)**

The Excellence Awards are granted to the best students who pass to the second and subsequent years of the Undergraduate Programmes, based on their previous academic year performance.

### **Scholarships and Excellence Awards – Number and Amounts**

The number and amounts of Scholarships and Excellence Awards are set up each academic year by Dispatch from the School Board of FEG/CPBS.

### **Additional Information**

This information does not exempt consultation of the Scholarships and Excellence Awards Regulations for Undergraduate Degrees programmes in Economics and Management and the related annual Dispatch.

You can consult the [Scholarships and Excellence Awards Regulation](#) on campus online.

# 3.4

Career and  
Development  
Office



**Personal and  
professional  
development is  
our mission**

The Career and Development Office is an innovative initiative focussed on supporting the development of transversal skills and in promoting the connection between organisations and the business alumni network.

## Transversal competences

We promote self-knowledge and the development of transversal skills valued by the job market, through individual or team sessions associated with the project disciplines.

- Critical thinking;
- Communication;
- Planning and Organisation;
- Interpersonal Relationship and Conflict Management;
- Teamwork.

## Professional Development and Career Management

Counselling associated with vocational and career guidance allows the exploration of the different areas of economy and management, as well as the identification of professional interests and objectives.

## Personal and Academic Development

Focused on promoting the academic success and personal development of students, counselling can be tailored to the needs, goals and concerns of each student in order to foster a positive experience of University

## Entrepreneurship

We promote the connection between students and companies or other organisations, by expanding professional networks that can support vocational development, preparing the transition to the job market and developing new business ideas.

## 3.5

Strong ties with  
the economic and  
business worlds



**Having a network of  
partner companies  
expands opportunities  
and creates value.**

## **To be in a close relation with the labour market is an advantage for students, making it easier for them to access their first job.**

Focusing on university-business cooperation, Católica Porto Business School provides different ways for you to be in contact with the working life during your education.

## **Courses in cooperation with companies.**

Aiming to strengthen the bonds with companies and other organisations, Católica Porto Business School invites representatives from the business world and other organisations to:

- Participate in seminars;
- Present case-studies in classes;
- Share experiences;
- Participate as members of the jury in the project courses.

## **Short-term internships**

To strongly encourage students to participate in short-term, national and international internships is part of the strategy to make easier the access of students to the labour market

The Final Project – Internship corresponds to the curricular recognition of these experiences as long as the established requirements are fulfilled when it comes to the nature, duration and evaluation of the internship.

# 3.6

An International  
Experience



**An ever-growing  
global future  
demands breaking  
new grounds.**





- **To broaden horizons and perspectives.**
- **To be more open to different ways of looking at the world.**
- **To live new and challenging situations.**

To provide you with a cosmopolitan worldview, with insights about the organisations and companies that may one day have an important role in your career is part of the plans that Católica Porto Business School has to your future.

That is why we are investing in the international exhibition of our students, seeking to foster it through:

- **Teaching, mainly in English, the courses of curricular plans of the degrees**, with the presence of international faculty and students;
- **Closer contact of students with different realities and experiences from other education institutions**, provided by the frequency of classes shared with colleagues from other countries;
- **80 Protocols in 35 countries: Erasmus protocol and other protocols for international study mobility**, under which students can carry out their exchange programme, usually in the last year of the Degree;
- **International internship** with short duration;
- **Summer schools** in prestigious foreign Universities.

School Year 2022-23

**97**

Students with an international experience

**210**

incoming foreign students under protocols

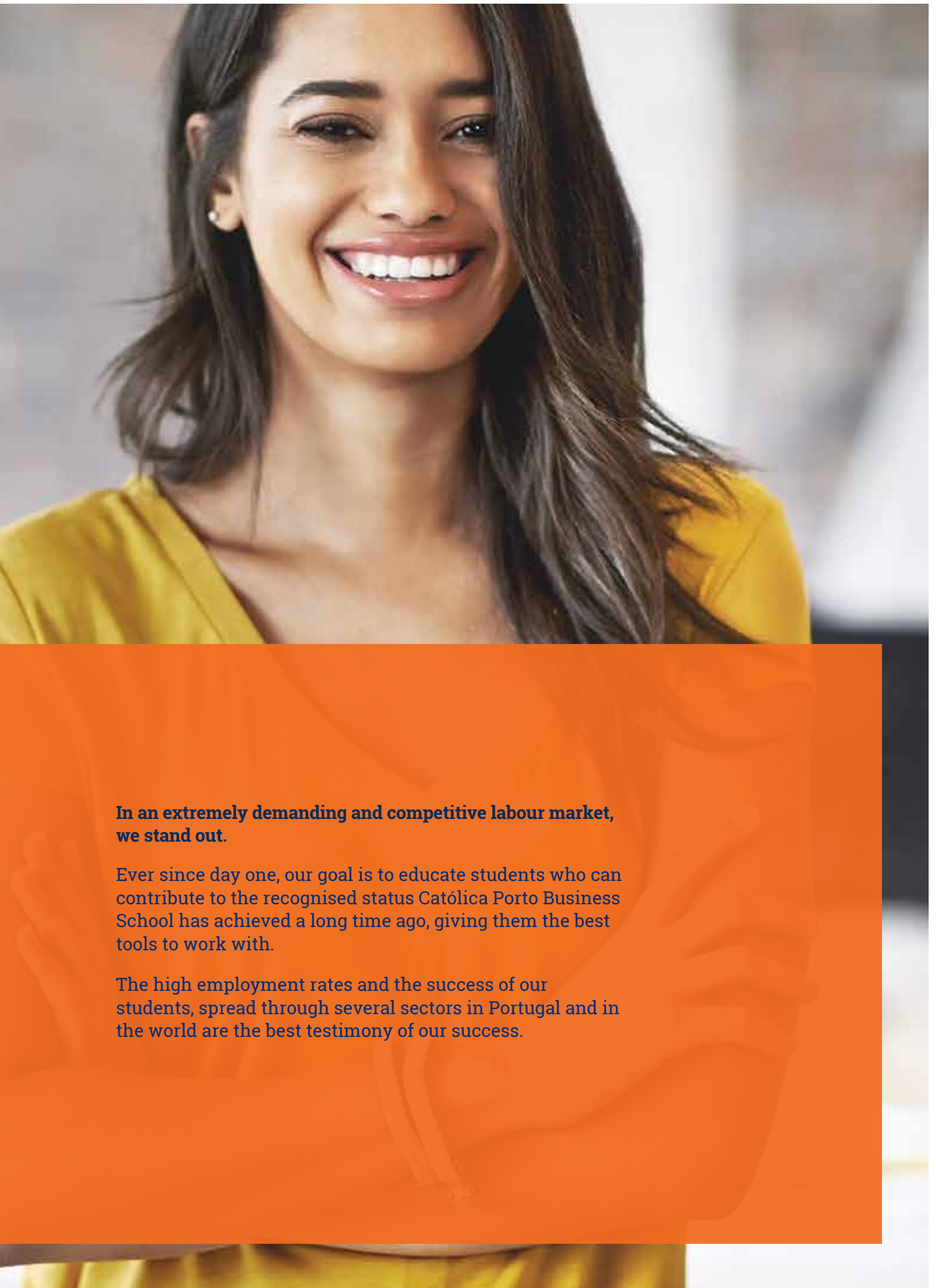
### 80 Protocols in 35 countries

Angola (1)	France (8)	Romenia (1)
Argentina (1)	Germany (6)	Slovakia (1)
Australia (1)	Hungary (2)	Slovenia (1)
Austria (1)	Italy (5)	South Korea (1)
Belgium (5)	Japan (1)	Spain (4)
Brazil (7)	Lithuania (2)	Sweden (1)
Canada (3)	Mozambique (1)	Switzerland (3)
China – Macao (1)	Netherlands (4)	Turkey (1)
Colombia (1)	Peru (1)	United Kingdom (2)
Czech Republic (1)	Poland (3)	United States of America (2)
Denmark (2)	Republic of Croatia (3)	Uruguay (1)
Finland (1)	Republic of Ghana (1)	

## 3.7

A reference in the world of organisations

**“I started in Católica Porto Business School and look where I am now”.**



**In an extremely demanding and competitive labour market, we stand out.**

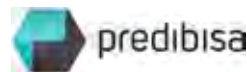
Ever since day one, our goal is to educate students who can contribute to the recognised status Católica Porto Business School has achieved a long time ago, giving them the best tools to work with.

The high employment rates and the success of our students, spread through several sectors in Portugal and in the world are the best testimony of our success.

The high employment rate and the testimony of our alumni, spread through several sectors in Portugal and in the world are the best testimony of our success.

Some of the companies that employ our graduates:





**3.8**

A full  
experience



**Life at  
Católica is  
much more**

## Books and studying aside, your personal development is also important. **Now and in your future.**

In that way, our goals are to promote an ethical awareness (social and environmental) and the exercise of Citizenship for the world.

An awareness that grows not only in curricular activities and in courses such as Economic Sociology, Social Philosophy and Ethics, Environmental Economics and Development Economics.

There are several initiatives in extracurricular activities promoted by the Unidade para o Desenvolvimento Integral da Pessoa (UDIP).



**Alberto Castro**  
Students Ombudsman  
[provedorestudante.porto@ucp.pt](mailto:provedorestudante.porto@ucp.pt)

The student Ombudsman's mission is to promote and defend the rights and interests of students in the context of life at the university.

The academic life at Católica Porto gives the students the possibility to participate in associations and initiatives promoted by them:

**Associação de Estudantes  
da Católica Porto Business School (AECPBS)  
(Students Association)**



**Católica Students' Consulting (CSC)**



**Católica Porto Investment Club**



**"Tuna" male and female (Academic Music Group)**



## Católica Porto Business School | Alumni Relations

After graduating, the connection to the university is nurtured through Católica Porto Business Alumni. Our Alumni preserve the relation between the university and different communities, contributing towards the excellence status. Furthermore, on the CPBS Alumni Relations platform, available at [www.cpbsalumni.com](http://www.cpbsalumni.com), there is a permanent exchange of knowledge, experiences, opportunities, and collaboration on different projects in the most diverse sectors.

- More than 4500 active members, managers, economists and entrepreneurs
- 5 continents and 30 different countries





# Get off on the right foot.

To make a successful start get to know all the conditions that Católica Porto Business School has to offer.

More information:

**About application, conditions of access and deadlines:**

[www.candidaturas.porto.ucp.pt](http://www.candidaturas.porto.ucp.pt)  
[admissions.porto@ucp.pt](mailto:admissions.porto@ucp.pt)

**About the programmes in Economics and Management:**

[www.catolicabs.porto.ucp.pt/undergraduate](http://www.catolicabs.porto.ucp.pt/undergraduate)









**CATÓLICA**  
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**For more information:**

**Applications**

[admissions.porto@ucp.pt](mailto:admissions.porto@ucp.pt)

**Education Office**

[education.cpbs@ucp.pt](mailto:education.cpbs@ucp.pt)

[www.catholicabs.porto.ucp.pt](http://www.catholicabs.porto.ucp.pt)

