

### **Programme Outline**

of Four of our Masters programme make part the double degree: **Business** Economics, Finance, Management and Marketing. At Lancaster University Management School students may also opt from a choice of five Masters: Finance, International Business and Strategy, Money, Banking and Finance, Management and Business Analytics. The double degree allows the following paths within the Masters:

#### **Master in Business Economics**

Pathway 1: MSc Business Economics (CPBS-UCP) → MSc International Business and Strategy (LUMS)

Sem.	1st year courses	ECTS	2nd year
1	Business Macroeconomics	6	Core Modules
1	Business Microeconomics	6	Corporate entrepreneurial mindset
	Financial Statement Analysis and Performance	6	Firms in the Global Economy
1	Business Strategy	6	Business Skills and Analytics
1	Business Econometrics	6	Building Competitive Advantage
2	Financial Economics	6	Cross-National Management and Leadership
2	Human Resources Economics and Management	6	Professional development
			International Strategy Summit
			Managing the Multinational Firm
			Cross Border Mergers and Acquisitions
			Professional Development
			Researching Entrepreneurship, Strategy and International Business
			Strategic Purpose and Leadership







## **Programme Outline**

Pathway 2: MSc Business Economics (CPBS-UCP) → MSc Money, Banking and Finance (LUMS)

Sem.	1st year courses	ECTS	2nd year
1	Business Macroeconomics	6	Core modules:
1	Business Microeconomics	6	Principles of Financial Intermediation
1	Financial Statement Analysis and Performance	6	Foundations of Financial Markets
1	Business Strategy	6	Macroeconomics for Money, Banking and Finance
1	Business Econometrics	6	Applied Econometrics
2	Human Resources Economics and Management	6	Topics in Banking Regulation and Financial Stability
2	International Business	6	Microeconomics for Money Banking and Finance
			International Money and Banking
			Market Risk Forecasting and Control
			Two of the following:
			Advanced Corporate Finance
			Advanced Investment Management
			Behavioural Finance
			Derivatives Pricing
			Financial Econometrics
			Financial Markets and Investment Management
			Fixed income Markets
			Investment Research Methods





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**Pathway 3:** MSc Business Economics (CPBS-UCP)  $\rightarrow$  MSc Business Analytics

Sem.	1st year courses	ECTS	2nd year
1	Business Econometrics	6	4 core modules:
1	Business Macroeconomics	6	Operational Research And Prescriptive Analytics
1	Business Microeconomics	6	Statistics and Descriptive Analytics
	Financial Statement Analysis and Performance	6	Data Sourcing, Handling and Programming
1	Business Strategy	6	Forecasting and Predictive Analytics
2	Financial Economics	6	Analytics in Practice
2	Human Resources Economics and Management	6	
2	International Business	6	Three of the following:
			Simulation And Stochastic Modelling
			Optimisation and heuristics
			Transportation and Logistics Analytics
			Intelligent Data Analytics and Visualisation
			Operations And Supply Chain Excellence
			Marketing Analytics

### Master in Finance

**Pathway 4:** MSc Finance (CPBS-UCP) → MSc Finance (LUMS)

Sem.	1st year courses		2nd year
1	Valuation		Introductory modules:
1	Fixed Income		Introduction to Quantitative Methods
1	Financial Statement Analysis and Performance		Introduction to Finance
1	Quantitative Methods in Finance		Introduction to Accounting Introduction to Financial Markets
1	Finance		
2	Financial Derivatives and Risk Management	6	4 Assessed modules:









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Sem.	1st year courses	ECTS	2nd year
			Quantitative Methods for Finance Foundations of Finance Principles of Financial Reporting Financial Markets
2	Corporate Financial Strategy	6	<b>At least 2 the following:</b> Advanced Corporate Finance Advanced Investment Management Financial Statement Analysis Financial Econometrics Fixed Income Markets
			<b>Plus two of the following:</b> Derivatives Pricing Financial Reporting for Complex Entities Corporate Governance Advanced Management Accounting Risk Management in Commercial Banking Financial Data Platforms Behavioural Finance

**Pathway 5:** MSc Finance (CPBS-UCP) → MSc Money Banking and Finance (LUMS)

Sem.	1st year courses	ECTS	2nd year
1	Valuation	6	Core modules:
1	Financial Statement Analysis and Performance	6	Principles of Financial Intermediation
1	Finance	6	Foundations of Financial Markets
1	Quantitative Methods in Finance	6	Macroeconomics for Money, Banking and Finance
2	Corporate Financial Strategy	6	Applied Econometrics
			Topics in Banking Regulation and Financial Stability
			Microeconomics for Money Banking and Finance









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Sem.	1st year courses	ECTS	2nd year
			International Money and Banking
			Market Risk Forecasting and Control
			Two of the following:
			Advanced Corporate Finance
			Advanced Investment Management
			Behavioural Finance
			Derivatives Pricing
			Financial Econometrics
			Financial Markets and Investment Management
			Fixed income Markets
			Investment Research Methods

### Master in Management

Pathway 6: MSc Management (CPBS-UCP) → MSc International Business and Strategy (LUMS)

Sem.	1st year courses	ECTS	2nd year
1	Strategy and Organisation	6	Core Modules
1	Operations Management	6	Corporate entrepreneurial mindset
1	Personnel Management	6	Firms in the Global Economy
1	Advanced Topics in Marketing	6	Business Skills and Analytics
	Financial Statement Analysis and Performance	6	Building Competitive Advantage
2	Business Law	h	Cross-National Management and Leadership
			Professional development
			International Strategy Summit
			Managing the Multinational Firm





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Sem.	1st year courses	ECTS	2nd year
			Cross Border Mergers and Acquisitions
			Professional Development
			Researching Entrepreneurship
			Strategy and International Business
			Strategic Purpose and Leadership

### **Pathway 7:** MSc Management (CPBS-UCP) → MSc Management(LUMS)

Sem.	1st year courses	ECTS	2nd year
1	Strategy and Organisation	6	Core Modules
1	Operations Management	6	Accounting for Managers
1	Personnel Management	6	Business Ethics and Society
1	Advanced Topics in Marketing	6	Corporate Governance and Financial
1	Financial Statement Analysis and Performance	6	Digital Transformation of Business
2	Business Law	6	Entrepreneurship: principles & practices
			Management Project
			Managerial Economics
			Marketing Management
			Operations Management
			Organisation Behaviour and Human Resource Management
			Professional Career and Leadership Development
			Research Methods
			Strategic Management
			Optional modules
			Business Analysis and Process Consulting
			Organisational Change
			Project Management









## **Programme Outline**

#### **Master in Marketing**

**Pathway 8**: MSc Marketing (CPBS-UCP) → MSc International Business and Strategy (LUMS)

Sem.	1st year courses	ECTS	2nd year
1	Advanced Topics in Marketing	6	Core Modules
1	Brand Management	3	
1	Market Research	6	Building Competitive Advantage
1	Strategy and Organization	6	Corporate entrepreneurial Mindset
1	Advertising	3	Cross Border Mergers and Acquisitions
1	Consumer Behaviour	3	Firms in the Global Economy
2	Marketing Automation	3	International Strategy Summit
2	Pricing	3	Managing the Multinational Firm
			Professional development
			Researching Entrepreneurship, Strategy and International Business
			Strategic Purpose and Leadership

