



Students selected for the double degree programmes have to conclude the 1<sup>st</sup> academic year at their home University and the 2<sup>nd</sup> academic year at the host University.

### At Católica Porto Business School

Students selected for the double degree programmes must conclude the 1<sup>st</sup> academic year at CPBS (a total of 60ECTS):

- Marketing
- Business Economics
- Management
- Finance

### At NEOMA Business School

Students may choose one of the following specializations from the master's in management:

Marketing Specialization	1st Semester	2nd Semester
International Marketing and Brand Management	26	30
Wine and Gastronomy	26	30
Digital Expertise for Marketing	26	30

International Business & Strategy Specialization	1st Semester	2nd Semester
Entrepreneurship and Innovation	18	38
Supply Chain Management	28	28

International Management & Organization Specialization	1st Semester	2nd Semester
Global Management	28	28
International Project Management	26	30



**CATÓLICA**  
CATÓLICA PORTO  
BUSINESS SCHOOL

PORTO

# Double Degree – NEOMA Business School

## Programme Outline

<b>Finance &amp; Accounting Specialization</b>	<b>1st Semester</b>	<b>2nd Semester</b>
Financial Markets & Technologies	26	30
Corporate Finance	28	28