



Pathway 1:

MScManagement (CPBS)



MSc Marketing (Corvinus)

Sem.	1st year courses	ECTS	Sem.	2nd Year	ECTS
1st	Advanced Topics in Marketing	6	3rd	Marketing Management	6
1st	Operations Management	6	3rd	Managerial Economics	6
1st	Personnel Management	6	3rd	Advanced Marketing Research	6
1st	Financial Statement Analysis & Performance	6	3rd	Business Communication & Strategy	6
1st	Strategy and Organization	6	3rd	Master's Final Assignment (CPBS)*	36
1st	Research Seminars I.	0	4th	Qualitative & Quantitative Research	6
2nd	International Business Law	6	4th	Quantitative Methods	6
2nd	Elective I. – Corporate Finance	6	4th	Choose 2 from the following:	
2nd	Elective II. – Design Thinking	6		Advanced Media Economics	6
2nd	Elective III. - International Marketing	6		Tourism Management & Marketing	6
2nd	Elective IV. - Information Technology & E-Business	6		Public Relations	6
				Global Marketing	6

* Student's from Católica Porto Business School will do the Master Final Assignment at CPBS on the 2nd, while they are at Corvinus University of Budapest

Pathway 2:

MScManagement (CPBS)



MSc Business Information Technology (Corvinus)

Sem.	1st year courses	ECTS	Sem.	2nd Year	ECTS
1st	Advanced Topics in Marketing	6	3rd	Enterprise Architecture	6
1st	Operations Management	6	3rd	Computer Science	6
1st	Personnel Management	6	3rd	Software Engineering	6
1st	Financial Statement Analysis & Performance	6	3rd	Process Management and ERP	6
1st	Strategy and Organization	6	3rd	Master's Final Assignment (At CPBS)*	36
1st	Research Seminars I.	0	4th	Advanced Corporate Finance	6
2nd	International Business Law	6	4th	Network Technologies	6
2nd	Elective I. - Business Analytics	6	4th	IT Security	6
2nd	Elective II. - Business Intelligence	6			
2nd	Elective III. - Data Mining	6			
2nd	Elective IV. - Regression Analysis and Multivariate Data Analysis	6			

* Student's from Católica Porto Business School will do the Master Final Assignment at CPBS on the 2nd, while they are at Corvinus University of Budapest